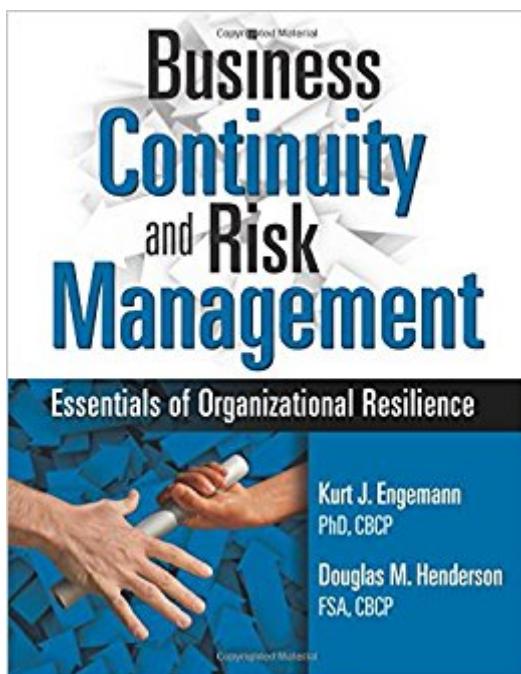


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# Business Continuity And Risk Management: Essentials Of Organizational Resilience



## **Synopsis**

As an instructor, you have seen business continuity and risk management grow exponentially, offering an exciting array of career possibilities to your students. They need the tools needed to begin their careers -- and to be ready for industry changes and new career paths. You cannot afford to use limited and inflexible teaching materials that might close doors or limit their options. Written with your classroom in mind, *Business Continuity and Risk Management: Essentials of Organizational Resilience* is the flexible, modular textbook you have been seeking -- combining business continuity and risk management. Full educator-designed teaching materials available for download. From years of experience teaching and consulting in Business Continuity and Risk, Kurt J. Engemann and Douglas M. Henderson explain everything clearly without extra words or extraneous philosophy. Your students will grasp and apply the main ideas quickly. They will feel that the authors wrote this textbook with them specifically in mind -- as if their questions are answered even before they ask them. Covering both Business Continuity and Risk Management and how these two bodies of knowledge and practice interface, *Business Continuity and Risk Management: Essentials of Organizational Resilience* is a state-of-the-art textbook designed to be easy for the student to understand -- and for you, as instructor, to present. Flexible, modular design allows you to customize a study plan with chapters covering: Business Continuity and Risk principles and practices. Information Technology and Information Security. Emergency Response and Crisis Management. Risk Modeling. In-depth instructions for students needing the statistical underpinnings in Risk Management. Global Standards and Best Practices. Two real-world case studies are integrated throughout the text to give future managers experience in applying chapter principles to a service company and a manufacturer. Chapter objectives, discussion topics, review questions, numerous charts and graphs. Glossary and Index. Full bibliography at the end of each chapter. Extensive, downloadable classroom-tested Instructor Resources are available for college courses and professional development training, including slides, syllabi, test bank, discussion questions, and case studies. Endorsed by The Business Continuity Institute (BCI) and The Institute of Risk Management (IRM). QUOTES "It's difficult to write a book that serves both academia and practitioners, but this text provides a firm foundation for novices and a valuable reference for experienced professionals." -- Security Management Magazine "The authors bring the subject to life with rich teaching and learning features, making it an essential read for students and practitioners alike." Phil

## **Book Information**

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## **Customer Reviews**

"It's difficult to write a book that serves both academia and practitioners, but this text provides a firm foundation for novices and a valuable reference for experienced professionals." --Security Management MagazineThe big problem with many books on risk management is their highly specialized nature. This book is designed primarily as a textbook, but is likely to prove useful to anyone who wants a basic grounding in dealing with natural disasters. It summarizes international standards and best practices, then goes on to offer a chapter-by-chapter discussion of key areas such as IT and emergency management. It also draws a clear distinction between risk management, how to foresee and prevent problems, and business continuity, which tends to deal with consequences. Two case studies, a service company and a manufacturer, are examined throughout the book to illustrate the move from theory to practice --In the Black,digital newsletter of the Certified Public Accountants of Australia --CPAAustraliaAs our world becomes ever more turbulent, the field of business continuity and risk management increases in importance, often warranting Board-level attention....Too many times we have witnessed business disaster because an organization failed to fully recognize the importance of business continuity and risk management or simply adopted a piecemeal and unsystematic approach. Practitioners constantly emphasize the necessity of a holistic approach and I am pleased to see this new book by Kurt Engemann and Douglas Henderson does just that. It is also important to blend theory with practice in this hands-on field; again this is accomplished by the authors of this book who have extensive academic and business continuity and emergency management experience. They bring the subject to life with rich teaching and learning features, making it an essential read for students and practitioners alike.

--Phil Kelly, DBA, FHEA, FIRM; Senior Lecturer, Liverpool (UK) Business School; Lead Examiner, Risk Decisions, The Institute of Risk Management (IRM)

Kurt J. Engemann is the Director of the Center for Business Continuity and Risk Management and Professor of Information Systems in the Hagan School of Business at Iona College. He has consulted professionally over the past thirty years in the area of risk management decision modeling for major organizations and has been instrumental in the development and implementation of comprehensive business continuity management programs. Dr. Engemann is a Certified Business Continuity Professional (CBCP) with the Disaster Recovery Institute International. Professor Engemann is the editor-in-chief of the International Journal of Business Continuity and Risk Management and the International Journal of Technology, Policy and Management. He teaches courses in the areas of Business Continuity and Risk Management, Systems Analysis and Design, Operations Management, Statistics and Decision Analysis. He has a PhD in Operations Research from New York University and has published extensively in the area of risk management and decision modeling. Professionals from a number of Wall Street banking firms and Fortune 500 companies attend his graduate courses in business continuity and risk management. Douglas M. Henderson, President of Disaster Management, Inc., has 20 years of experience in management with major consulting firms. In August of 1992, Mr. Henderson was the key associate of the Emergency Response Team for a consulting firm located in South Miami-Dade County. Inspired by the real life business experience with Hurricane Andrew and concerned about the lack of preparation within the business community, Mr. Henderson founded Disaster Management, Inc. in 1993. The activities he has undertaken on behalf of the many organizations he has worked for include conducting site inspections and writing Risk Assessment reports, Business Impact Analysis reports, Business Continuity Plans, Emergency Response Plans and the facilitating of tabletop exercises. Mr. Henderson has a degree in mathematics from the University of Arizona. His professional credentials include Fellow, Society of Actuaries (FSA) and Certified Business Continuity Professional (CBCP). He is the author of the book *Is Your Business Ready for the Next Disaster?* and has developed a number of CD-based templates, including the Comprehensive Business Continuity Management Program, the Continuity of Operations Plan for Colleges and Universities, and the Hurricane and Flood Plan.

The text material was fine but do not recommend Kindle books for students, very limited as to what you can do with books as compared to Nook books which provides lots of flexibility.

If I could give them zero star I would do it!! I bought the book Kindle "Business Continuity and Risk Management: Essentials of Organizational Resilience" This book does not have the powerpoint and the test bank as you said in the description??

This book was good. Gets to the point and not like your normal textbook with hundred of pages. However, the material in the book is kinda common sense in a way. The font was easy to read. The questions and examples in the book were great. The last few chapters do get a bit redundant, but that's fine.

Excellent book!

This books worked fine for the class.

This new book contains all the essentials to run a business continuity program. It's a must have for every business-- for profit or not for profit. Thank you.

Very thorough and applicable at all levels

As described, low price.

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